Company Registration No. 405780 (Ireland)

# PIETA HOUSE C.P.S.O.S. LTD DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

## (A company limited by guarantee and not having a share capital)

# PIETA HOUSE C.P.S.O.S. LTD

### **COMPANY INFORMATION**

**Directors** Joe Houghton

Carol Rankin
David Muldowney
Derek Keating
John Connolly
Justin O'Gorman
Patrick Freeman
Paul Surgenor
Philip O'Riada

Patrick Brosnan (Appointed 16 May 2011)

Company Secretary Justin O'Gorman

Senior Management Team Joan Freeman (Chief Executive Officier)

Cindy O'Connor (Clinical Director)
Kieran Brady (Finance Manager)
Cathy Kelly (Project Co-Ordinator)

Company number 405780

Charity number CHY16913

Registered office Pieta House

Old Lucan Road

Lucan Co. Dublin

Auditors Upton Ryan

Chartered Accountants & Registered Auditors

9 Adelaide Court Adelaide Road Dublin 2 Ireland

Principal address Pieta House

Old Lucan Road

Lucan Co. Dublin

Bankers Ulster Bank

Lucan Co. Dublin

Allied Irish Bank

106/108 O'Connell Street

Co. Limerick

Ulster Bank Limerick

# **CONTENTS**

	Page
Directors' report	1 - 2
Independent auditors' report	3 - 4
Income and expenditure account	5
Balance sheet	6
Cash flow statement	7
Notes to the financial statements	8 - 14

# DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2010

The directors present their report and financial statements for the year ended 31 December 2010.

### Principal activities and review of the business

The company is limited by guarantee, is a not for profit organisation and is solely involved in providing assistance and support through the provision of all counselling and related services for the prevention and intervention of self-harming and suicidal behaviour. The company is a registered charity under registration number CHY 16913 and is known as "Pieta House". There are Pieta Houses in Lucan, Co Dublin, Mungret, Co. Limerick and Pieta House also operates from a number of outreach centres.

Pieta House is experiencing an unprecedented surge in demand for it's services, perhaps partially as a result of the economic circumstances facing the Country in recent times, but also as it's public profile has been raised through wider media coverage and events such as the annual "Darkness Into Light" walk.

#### Results for the year

The results for the year are set out on pages 5 to 13.

### **Future developments**

Strategic plans are to expand the Pieta House operations so that no-one in Ireland is more than 100km from a Pieta House. Demand is clearly not an issue, but funding continues to be a major issue with service provision at times stretched to its limits by the limited availability of funds.

The Board of Directors continues to focus on maintaining and expanding the ability of the organisation to operate and grow, in the face of significant funding challenges. The vision and inspirational commitment of the CEO, management team, staff and volunteers never ceases to amaze and impress the Board.

#### **Directors**

The following directors have held office since 1 January 2010:

Joe Houghton Carol Rankin David Muldowney Derek Keating John Connolly Justin O'Gorman Patrick Freeman

Paul Surgenor Philip O'Riada

Kieran Brady Patrick Brosnan (Resigned 1 August 2010) (Appointed 16 May 2011)

Directors retire by rotation after a three year term and are eligible to stand for subsequent terms if they so desire and their appointment is ratified by the board.

As the Pieta House operation expands, it is envisaged that further appointments will be made to the Board in order to maintain appropriate levels of expertise and geographical representation.

### **Risk Assessment**

The Board maintains an awareness of the current and potential risks facing the organisation. To assist in this, the Board includes a risk sub-committee which produced and maintains a formal risk register detailing and analysing key risks and how they might be addressed.

# **DIRECTORS' REPORT (CONTINUED)** FOR THE YEAR ENDED 31 DECEMBER 2010

#### Research

It is clear that a key requirement in moving Pieta House from it's origins as a small regional charity to a major national one is the proof of effectiveness of it's operational models. For this reason, plans are already under way to begin formal research into the suicide and self-harm regimes utilised by Pieta House, to prove in a peer reviewed, academic context the efficacy of the Ashleigh and Self-Harm to Self Help models.

#### **Books of account**

The company's directors are aware of their responsibilities, under section 202 of the Companies Act 1990 to maintain proper books of account and are discharging their responsibility by:

- employing qualified and experienced staff, and
- ensuring that sufficient company resources are available for the task.

The books of account are held at the company's registered office, Pieta House, Old Lucan Road Lucan Co. Dublin .

#### **Auditors**

In accordance with the Companies Act 1963, section 160(2), Upton Ryan continue in office as auditors of the

### Statement of directors' responsibilities

The directors are responsible for preparing the financial statements in accordance with applicable law and Generally Accepted Accounting Practice in Ireland including the accounting standards issued by the Accounting Standards Board and promulgated by the Institute of Chartered Accountants in Ireland.

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently:
- make judgements and estimates that are reasonable and prudent:
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply

any time the initialicial position of the company and to chable them to chisare that the initialicial statements compi
with the Companies Acts 1963 to 2009. They are also responsible for safeguarding the assets of the compan
and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.
Joe Houghton
oce i loughton

By order of the board

Chairman

Patrick Freeman **Director** 30 June 2011

Justin O'Gorman **Director** 

### INDEPENDENT AUDITORS' REPORT

### TO THE DIRECTORS OF PIETA HOUSE C.P.S.O.S. LTD

We have audited the financial statements of Pieta House C.P.S.O.S. Ltd for the year ended 31 December 2010 set out on pages 5 to 14. These financial statements have been prepared under the accounting policies set out therein.

#### Respective responsibilities of the directors and auditors

As described in the Statement of Directors' Responsibilities on page 2 the directors are responsible for the preparation of the financial statements in accordance with applicable law and the accounting standards issued by the Accounting Standards Board and published by the Institute of Chartered Accountants in Ireland (Generally Accepted Accounting Practice in Ireland).

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, and are properly prepared in accordance with the Companies Acts, 1963 to 2009. We also report to you whether in our opinion: proper books of account have been kept by the company; whether, at the balance sheet date, there exists a financial situation requiring the convening of an extraordinary general meeting of the company; and whether the information given in the directors' report is consistent with the financial statements. In addition, we state whether we have obtained all the information and explanations necessary for the purposes of our audit, and whether the company's balance sheet is in agreement with the books of account.

We read the directors' report and consider the implications for our report if we become aware of any apparent misstatements within it.

### Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

# INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE DIRECTORS OF PIETA HOUSE C.P.S.O.S. LTD

### **Opinion**

In our opinion the financial statements:

- give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, of the state of the company's affairs as at 31 December 2010 and of its loss for the year then ended; and
- have been properly prepared in accordance with the requirements of the Companies Acts, 1963 to 2009.

We have obtained all the information and explanations we consider necessary for the purposes of our audit. In our opinion, proper books of account have been kept by the company. The financial statements are in agreement with the books of account.

In our opinion, the information given in the directors' report is consistent with the financial statements.

Upton Ryan 30 June 2011

Chartered Accountants Registered Auditor

Chartered Accountants & Registered Auditors 9 Adelaide Court Adelaide Road Dublin 2

Ireland

# INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

		2010	2009
	Notes	€	€
Total Incoming Resources	2	827,166	714,485
Cost of Charitable Activities		(949)	(9,989)
Cost of Generating Funds		(36,903)	(13,614)
Other Resources Expended		(797,476)	(654,236)
Operating (Deficit)/Surplus	3	(8,162)	36,646
Interest payable and similar charges	4	(3,863)	(4,295)
Net Incoming Resources before			
taxation		(12,025)	32,351
Taxation	5	-	-
Net movement in Funds	12	(12,025)	32,351

The income and expenditure account has been prepared on the basis that all operations are continuing operations.

There are no recognised gains and losses other than those passing through the income and expenditure account.

Approved by the board on 30 June 2011

Patrick Freeman **Director** 

Justin O'Gorman **Director** 

# BALANCE SHEET AS AT 31 DECEMBER 2010

		20	10	20	09
	Notes	€	€	€	€
Fixed assets					
Tangible assets	6		63,755		5,884
Current assets					
Prepayments & Accrued Income	7	47,000		43,809	
Cash at bank and in hand		73,627		109,629	
		120,627		153,438	
Creditors: amounts falling due with					
one year	8	(168,680)		(98,408)	
Net current (liabilities)/assets			(48,053)		55,030
Total assets less current liabilities			15,702		60,914
Creditors: amounts falling due after	r				
more than one year	9		(123,132)		(131,684)
Deferred income	10		(24,633)		(49,267)
			(132,063)		(120,037)
			=====		=====
Total Funds					
Income & Expenditure account	12		(132,063)		(120,037)
Total funds	13		(122.062)		(120.027)
Total fullus	13		(132,063)		(120,037)

Approved by the board and authorised for issue on 30 June 2011

Patrick Freeman

Director

Justin O'Gorman

Director

# **CASH FLOW STATEMENT**

# FOR THE YEAR ENDED 31 DECEMBER 2010

	Notes	€	2010 €	€	2009 €
Net cash outflow from operating activities	17		(9,403)		(14,326)
Returns on investments and					
servicing of finance Bank Loan Interest paid		(3,863)		(4,295)	
Net cash outflow for returns on investments and servicing of finance			(3,863)		(4,295)
Capital expenditure Payments to acquire tangible assets		(62,246)		(1,682)	
Net cash outflow for capital expenditure			(62,246)		(1,682)
Net cash outflow before management of liquid resources and financing			(75,512)		(20,303)
Financing Bridging Loan Deferred grants received		49,313 -		- 49,267	
Repayment of long term bank loan		(9,803)		(9,258)	
Net cash inflow from financing			39,510		40,009
(Decrease)/increase in cash in the year	18, 19		(36,002)		19,706

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 1 Accounting policies

### 1.1 Accounting convention

The financial statements have been prepared in accordance with accounting standards generally accepted in Ireland & Institute Statute comprising the Companies Act 1963 to 2009. The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice:"Accounting and Reporting by Charities" issued in March 2005.

### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable law and the accounting standards issued by the Accounting Standards Board and promulgated by the Institute of Chartered Accountants in Ireland (Generally Accepted Accounting Practice in Ireland), which have been applied consistently (except as otherwise stated).

### 1.3 Incoming Resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

Voluntary income is received by way of donations, general public fundraisers. grants & gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant.

Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these accounts.

Incoming resources from charitable trading activities are accounted for when earned.

Incoming resources from grants, where related to performance and specific deliverables, are accounted for as the charity earns the right to consideration by its performance.

### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Leasehold

Office Equipment

Computer equipment

Furniture & fittings

- 33% per annum straight line
- 20% per annum straight line
- 33% per annum straight line
- 20% per annum straight line

### 1.5 Pensions

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

### 1 Accounting policies

(continued)

### 1.6 Resources Expended

Expenditure is recognised on an accruals basis as liabilities are incurred. Expenditure includes any VAT, which cannot be recovered, and is reported as part of the expenditure to which it relates:

Costs of generating funds comprise the costs associated with attracting voluntary income and the costs associated with fundraising events.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries.

Other Resources Expended include costs associated with meeting the operational, constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories on a basis designed to reflect the use of the resource.

### 2 Incoming Resources

	2010 €	2009 €
Voluntary Income (General)	563,946	489,094
Voluntary Income (HSE Funding) Income from Generating Activities	145,600 106,265	129,000 48,738
Income from Charitable Activities	11,355	47,653
	827,166 ———	714,485

Income and Resources are categorised as recommended in the Statement of Recommended Practice "Accounting and Reporting by Charities" as outlined in the accounting policies in note 1.

Voluntary income (General) includes an amount of € 50,000 from The Arthur Guinness Fund, €50,000 from the Dublin Archdiocese in respect of services at Canon Troy House, Ballyfermot and €40,000 from the National Lottery in respect of the development of counselling services in Mungret, Limerick.

3	Net Incoming resources for the Year	2010	2009
		€	€
	Net Incoming resources is stated after charging:		
	Depreciation of tangible assets	4,374	4,668
	Auditors' remuneration	19,380	15,827

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

4	Interest payable	2010 €	2009 €
	On other loans wholly repayable within five years	3,863	4,295

#### 5 Taxation

No charge to taxation arises as the company is a registered charity under registration number CHY 16913.

### 6 Tangible fixed assets

	Land and Co buildings Leasehold	omputer & Office Equip.	Furniture & fittings	Total
	€	€	€	€
Cost				
At 1 January 2010	-	9,663	11,037	20,700
Additions	50,470	3,376	8,400	62,246
At 31 December 2010	50,470	13,039	19,437	82,946
Depreciation				
At 1 January 2010	-	7,266	7,551	14,817
Charge for the year		2,026	2,348	4,374
At 31 December 2010		9,292	9,899	19,191
Net book value				
At 31 December 2010	50,470	3,747	9,538	63,755
At 31 December 2009	<u> </u>	2,397	3,487	5,884

At the 31st of December 2010 the Chaity spent €153,750 plus associated costs of €12,032 on the fit-out and renovation of a leasehold building in Mungret, Co. Limerick. A capital grant of €90,375 was received from West Limerick Resources to assist with this project and a further €24,938 was received from them in January 2011 which has been included in these accounts.

7	Prepayments & Accrued Income	2010	2009
		€	€
	Accrued Income	18,677	34,810
	Prepayments	28,323	8,999
		47,000	43,809
		47,000 ========	43,009

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

8	Creditors: amounts falling due within one year	2010 €	2009 €
	Bank loans	59,002	10,940
	Creditors (Operational)	14,911	10,524
	Creditors (Other)	55,208	10,526
	Accruals	39,559	66,418
		168,680	98,408
	Included in other creditors are amounts relating to taxation, as follows:		
	P.A.Y.E. control account	<u>55,144</u>	10,526
9	Creditors: amounts falling due after more than one year	2010 €	2009 €
	Bank loans	123,132	131,684
	Analysis of loans Not wholly repayable within five years by instalments: Bank Loan Wholly repayable within five years	49,208 132,926	53,914 88,710
		182,134	142,624
	Included in current liabilities	(59,002)	(10,940)
		123,132	131,684
	Instalments not due within five years	49,208	53,914
	Loan maturity analysis		
	In more than one year but not more than two years	29,570	29,570
	In more than two years but not more than five years In more than five years	44,355 49,208 ———	44,355 53,914
10	Deferred income		
			Grants €
	Balance at 1 January 2010		49,267
	Amortisation in the year		(24,634)
	Balance at 31 December 2010		24,633

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

11	Pension and other post-retirement benefit commitments Defined contribution		
		2010 €	2009 €
	Contributions payable by the company for the year	6,053	6,643
12	Total Funds		
		Exp	ome and penditure count €
	(Deficit) brought forward (Deficit) for year		(120,038) (12,025)
	(Deficit) carried forward		(132,063)
13	Reconciliation of movements in (deficit)	2010 €	2009 €
	(Deficit)/Surplus in the year	(12,025)	32,351
	Opening (deficit)	(120,037)	(152,388)
	Closing (deficit)	(132,063)	(120,037)

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

### 14 Employees

### **Number of employees**

The average monthly number of employees (including directors) during the year was:

year was.	2010 Number	2009 Number
Clinical/Clinical Support	10	7
Administration	2	1
Finance/Accounts	1	1
Maintenance & I.T. Support	1	-
	14	9
Employment costs	2010	2009
	€	€
Wages and salaries	484,954	351,148
Social security costs	51,669	39,342
Other pension costs	6,053	6,643
	542,676	397,133

The work of the clinical in house team is supplemented as necessary through the support of a team of self employed clinicians who are paid on a sessional/contract basis as demand for the Pieta service dictates. The average number of contract therapists/counsellors/psychologists for 2010 was 10. The clinical team is further augmented by a group of placement therapists who, although qualified, are engaged in accumulating necessary counselling experience. The services of placement therapists are provided free of charge to Pieta in return for the practical experience and supervision.

### 15 Related party transactions

Joan Freeman (CEO) and Patrick Freeman (Director) have personally guaranteed the bank loan for €100,000. The balance on this loan at 31st December 2010 was €132,820.96.

# 16 Approval of financial statements

The directors approved the financial statements on the 30 June 2011.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

17	Reconciliation of operating (loss)/profit to net cash outflow from operating activities			2010	2009
				€	€
	Net Funds			(8,162)	36,646
	Depreciation of tangible assets			4,374	4,668
	Prepayments & Accrued Income			(3,191)	(34,365)
	Increase in creditors within one year			22,210	13,725
	Movement on grant provision			(24,634)	(35,000)
	Net cash outflow from operating activities	es		(9,403)	(14,326)
18	Analysis of net debt	1 January 2010	Cash flow	Other non- cash changes	31 December 2010
		€	€	€	€
	Net cash:	100.620	(26,002)		70 607
	Cash at bank and in hand	109,629	(36,002)		73,627
	Debt:				
	Debts falling due within one year	(10,940)	(48,062)	-	(59,002)
	Debts falling due after one year	(131,684)	8,552	-	(123,132)
		(142,624)	(39,510)	-	(182,134)
	Net debt	(32,995)	(75,512)		(108,507)
		=======================================			====
19	Reconciliation of net cash flow to move	ment in net deht		2010	2009
				€	€
	(Decrease)/increase in cash in the year			(36,002)	19,706
	Cash (inflow)/outflow from (increase)/decrease in debt			(39,510)	9,258
	Movement in net debt in the year			(75,512)	28,964
	Opening net debt			(32,995)	(61,959)
	Closing net debt			(108,507)	(32,995)
	•				====